

FIG. 1

COMMODITY-INFORMATION
PROVISION SYSTEM

COMMODITY-INFORMATION
PROVISION SYSTEM

10

COMMODITY-INFORMATION
PROVISION APPARATUS

20

TERMINAL
30

40

50

TERMINAL
60

70

80

NETWORK
90

FIG. 2

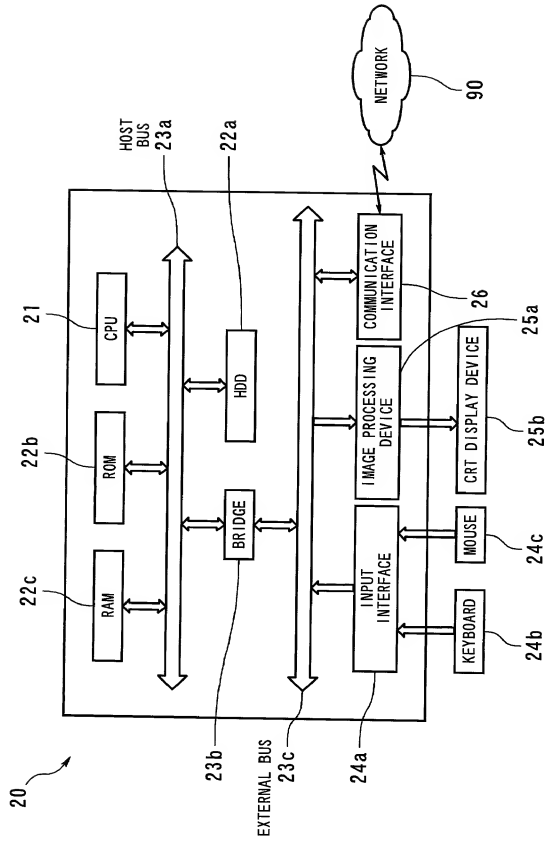


FIG. 3

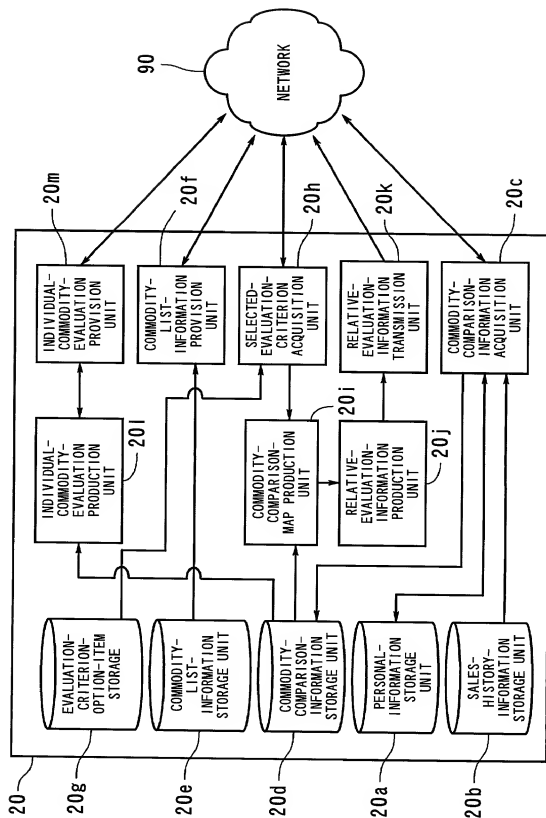
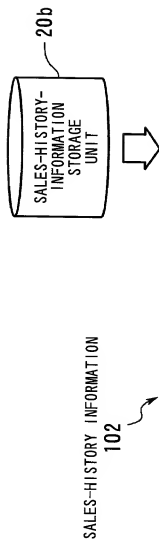


FIG. 4



CLASSIFICATION OF COMMODITY	COMMODITY NAME	PURCHASER ID	REMARKS
BOOK	Beginner's JAVA	001021	
		001525	
		003423	
		004324	
...	

FIG. 6

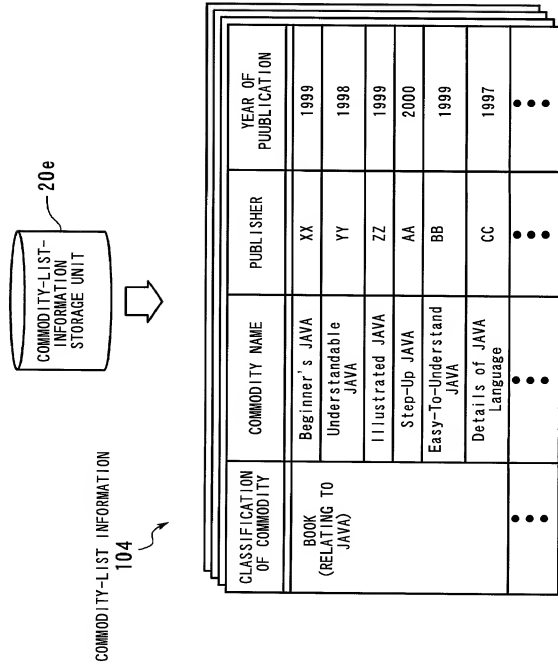


FIG. 8



EVALUATION-CRITERION-OPTION ITEMS

105



CLASSIFICATION OF COMMODITY	EVALUATION-CRITERION- OPTION ITEMS
BOOK (RELATING TO JAVA)	UNDERSTANDABILITY
	RICHNESS IN CONTENT
	EASE OF VIEW DUE TO STYLE
	SUITABILITY FOR C USERS
• •	• •

FIG. 9

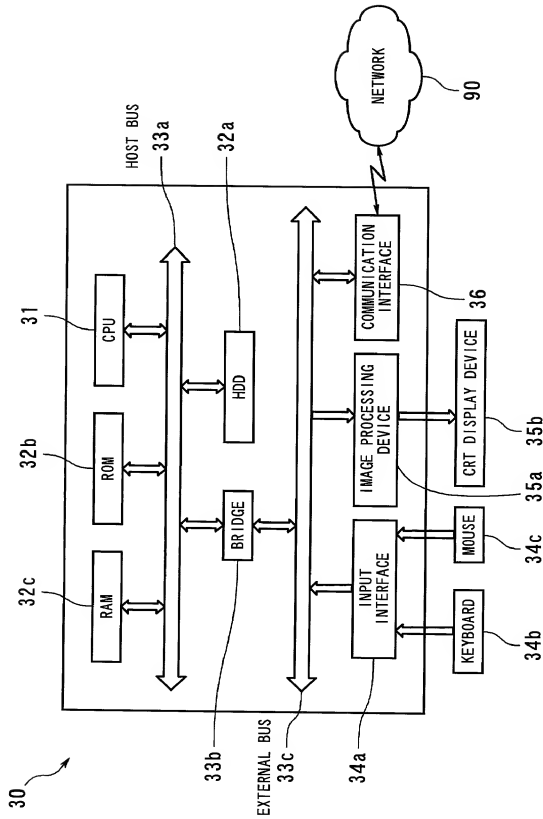


FIG. 10

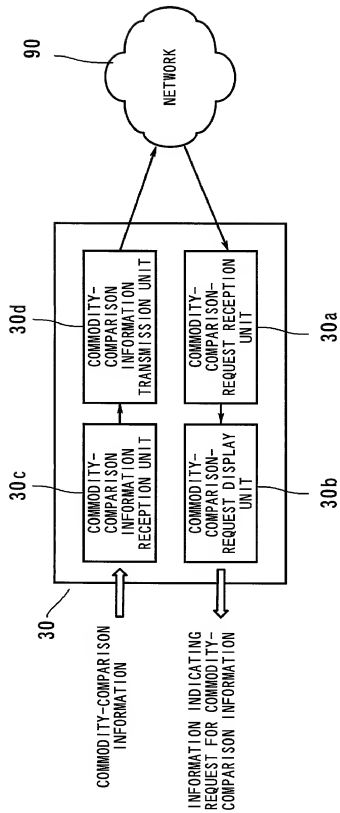


FIG. 11

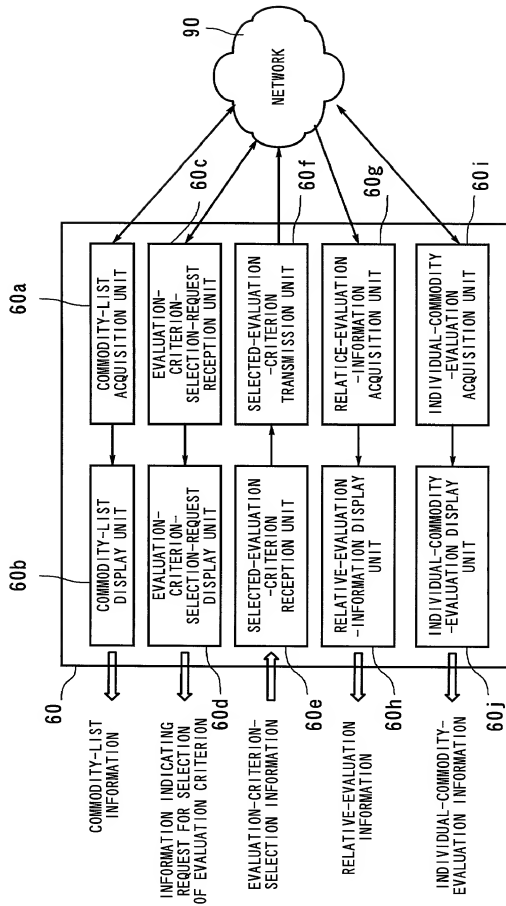


FIG. 12

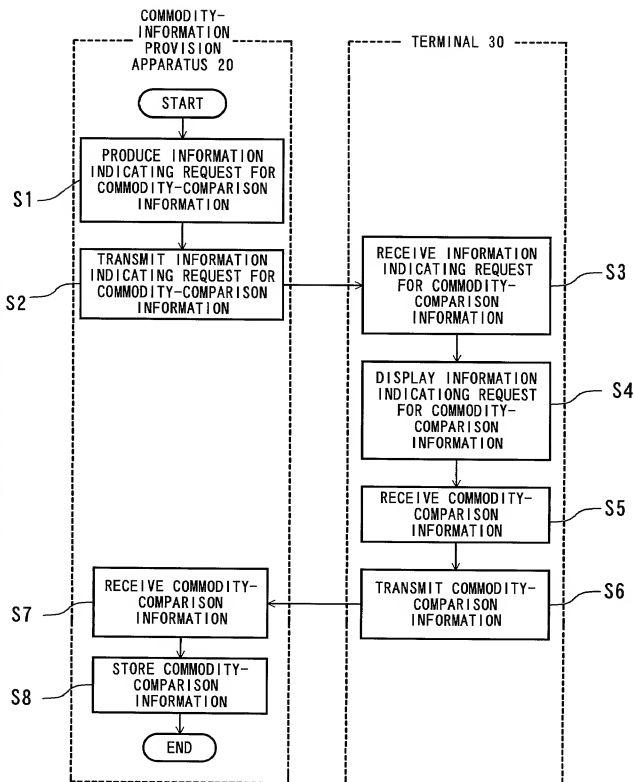


FIG. 13

COMMODITY-COMPARISON-INPUT SCREEN

111

Please input your evaluation criterion for
and commodity-comparison information on
books relating to Java.

◎REGARDING UNDERSTANDABILITY

111a SELECTION OF BOOK Introduction to JAVA ▼

111b SELECTION OF BOOK Understandable JAVA ▼

COMMENT (ON INFERIORITY) 111g

COMMENT (ON SUPERIORITY) 111h

Easy to understand
due to many
illustrations.

○REGARDING RICHNESS IN CONTENT

111c SELECTION OF BOOK

111d SELECTION OF BOOK

COMMENT (ON INFERIORITY) 111i

COMMENT (SUPERIORITY) 111j

○ REGARDING OTHER EVALUATION CRITERION

OUTLINE OF EVALUATION CRITERION: 111f

111e SELECTION OF BOOK

111m SELECTION OF BOOK

COMMENT (ON INFERIORITY) 111k

COMMENT (ON SUPERIORITY) 111l

FIG. 14

COMMODITY-COMPARISON-INPUT SCREEN

112

With what other book or books did you compare the book you recently purchased, when you chose to purchase the book? Please inform us about your primary interest and other book or books you compared.

○REGARDING UNDERSTANDABILITY

SELECTION OF BOOK

112a

UNDERSTANDABLE
JAVA



"Beginner's JAVA"
(the book you recently
purchased)

COMMENT (ON INFERIORITY)

112e

Too many technical
terms are used.

COMMENT (SUPERIORITY)

112f

○REGARDING RICHNESS IN CONTENT

SELECTION OF BOOK

112b



"Beginner's JAVA"
(the book you recently
purchased)

COMMENT (ON INFERIORITY)

112g

112h

COMMENT (SUPERIORITY)

112h

FIG. 15

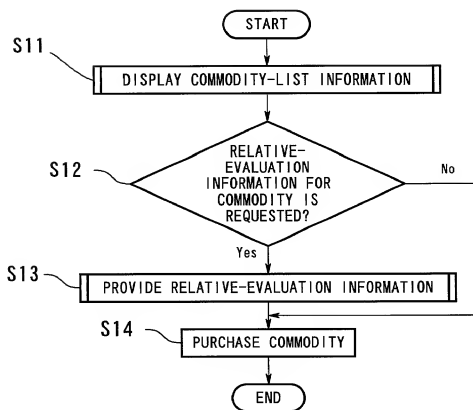
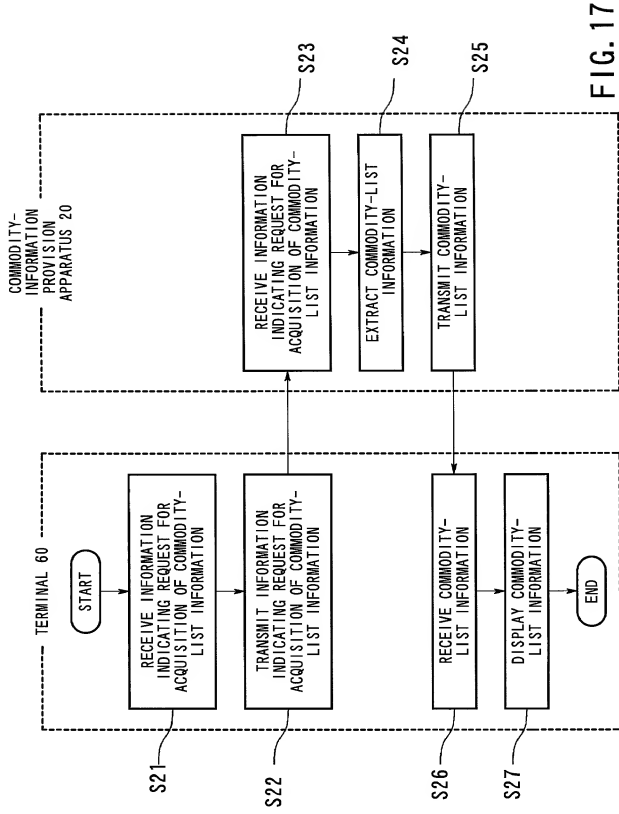


FIG. 16



COMMODITY-LIST DISPLAY SCREEN 113

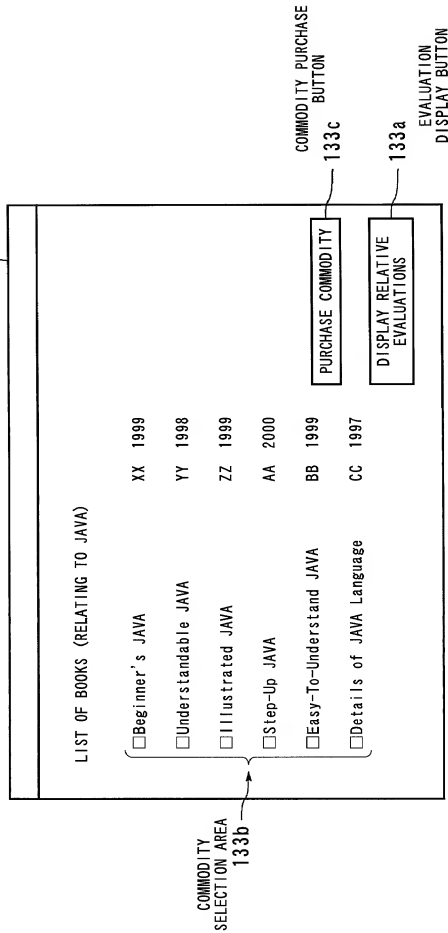


FIG. 18

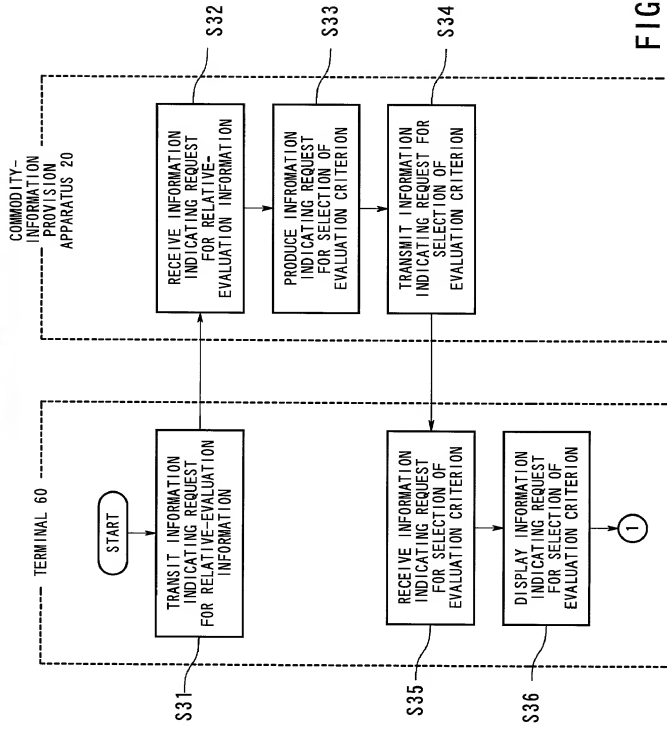


FIG. 19

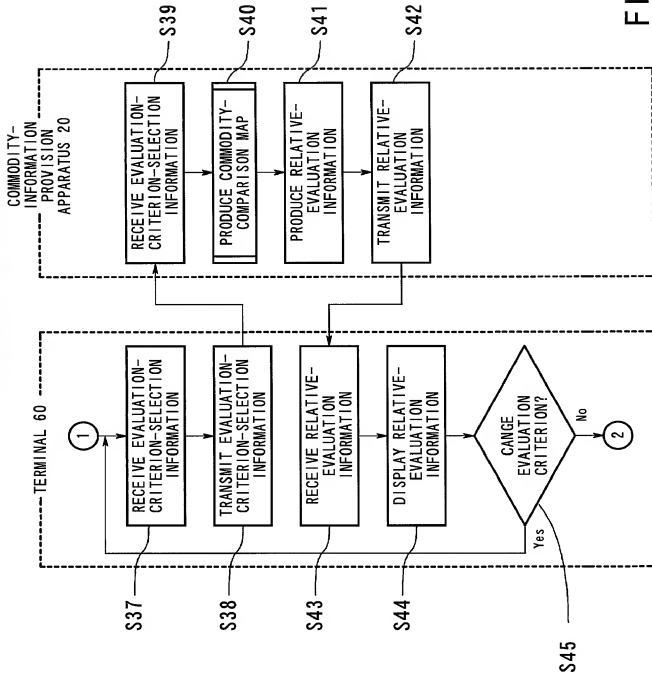


FIG. 20

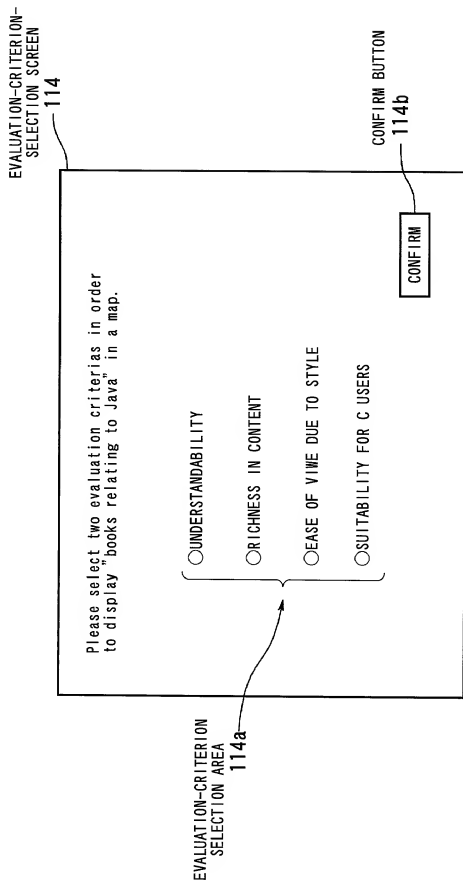


FIG. 22

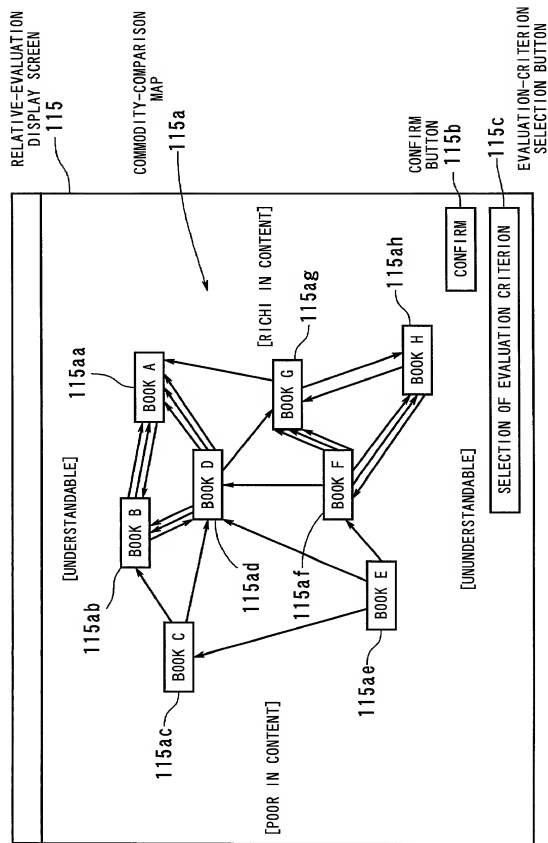


FIG. 23

116 INDIVIDUAL-COMMODITY-EVALUATION
DISPLAY SCREEN

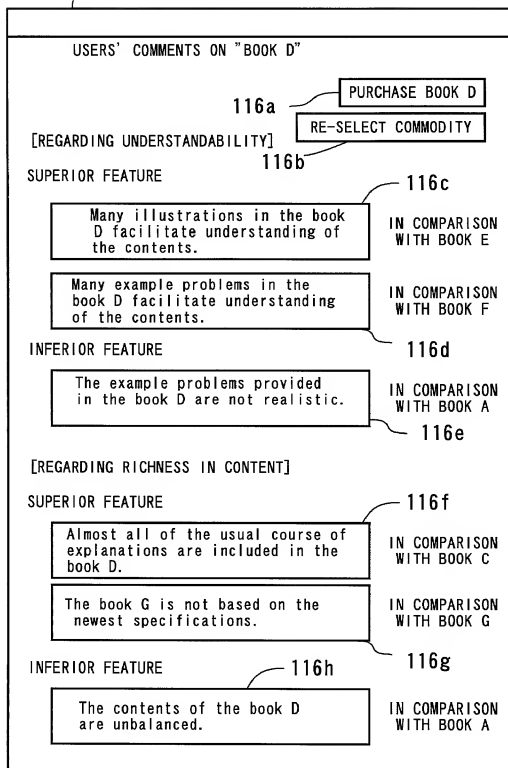


FIG. 24

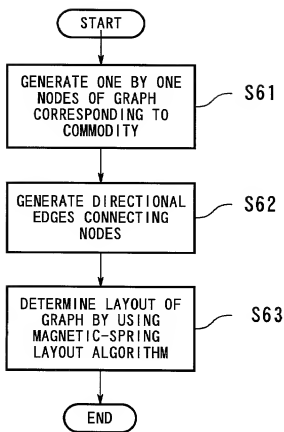


FIG. 25

USER ID	DATE AND TIME OF EVALUATION	EVALUATION CRITERION	NAME OF (SUPERIOR) COMMODITY	NAME OF (INFERIOR) COMMODITY
0001	2001.04.04	RICHNESS IN CONTENT	BOOK A	BOOK B
0002	2001.04.04	RICHNESS IN CONTENT	BOOK A	BOOK B
0003	2001.04.04	RICHNESS IN CONTENT	BOOK D	BOOK B
0004	2001.04.04	UNDERSTAND- ABILITY	BOOK B	BOOK C
0005	2001.04.04	RICHNESS IN CONTENT	BOOK D	BOOK C
0006	2001.04.04	RICHNESS IN CONTENT	BOOK A	BOOK D
0007	2001.04.04	RICHNESS IN CONTENT	BOOK A	BOOK D
0008	2001.04.04	RICHNESS IN CONTENT	BOOK A	BOOK D
0009	2001.04.04	UNDERSTAND- ABILITY	BOOK B	BOOK D
0010	2001.04.04	UNDERSTAND- ABILITY	BOOK B	BOOK D
0011	2001.04.04	RICHNESS IN CONTENT	BOOK G	BOOK D
0012	2001.04.04	UNDERSTAND- ABILITY	BOOK C	BOOK E
0013	2001.04.04	UNDERSTAND- ABILITY	BOOK D	BOOK E
0014	2001.04.04	RICHNESS IN CONTENT	BOOK F	BOOK E
0015	2001.04.04	UNDERSTAND- ABILITY	BOOK D	BOOK F
0016	2001.04.04	RICHNESS IN CONTENT	BOOK G	BOOK F
0017	2001.04.04	RICHNESS IN CONTENT	BOOK G	BOOK F
0018	2001.04.04	RICHNESS IN CONTENT	BOOK G	BOOK F
0019	2001.04.04	RICHNESS IN CONTENT	BOOK H	BOOK F
0020	2001.04.04	RICHNESS IN CONTENT	BOOK H	BOOK F
0021	2001.04.04	UNDERSTAND- ABILITY	BOOK A	BOOK G
0022	2001.04.04	RICHNESS IN CONTENT	BOOK H	BOOK G
0023	2001.04.04	UNDERSTAND- ABILITY	BOOK F	BOOK H
0024	2001.04.04	UNDERSTAND- ABILITY	BOOK G	BOOK H
0025	2001.04.04	UNDERSTAND- ABILITY	BOOK B	BOOK A

FIG.26

[COMMENTS]

COMMENTS ON BOOK A

- Advanced explanations are provided.
- Profound explanations are provided.
- There is no such an advanced book as this book.
- Explanations are profound.

COMMENTS ON BOOK B

- Color printing gives a good impression.
- This book is easy to view due to appropriate arrangements.

COMMENTS ON BOOK D

- Illustrations are easy to see.
- This book is good due to ample explanation.
- Explanations are comprehensive.

FIG. 27

601 SELECTED-CRITERIA STATISTICS DISPLAY SCREEN

Aggregate statistics of evaluation criteria selected by users for the "books relating to Java" are obtained as follows. Please select at least one axis of a map in which the "books relating to Java" are displayed.

- ☒ UNDERATNDABILITY . . . 168 USERS (48%)
- ☒ RICHNESS IN CONTENT . . . 84 USERS (24 %)
- ☐ EASE OF VIEW DUE TO STYLE . . . 42 USERS (12%)
- ☐ SUITABILITY FOR C USERS . . . 21 USERS (6%)

FIG. 29

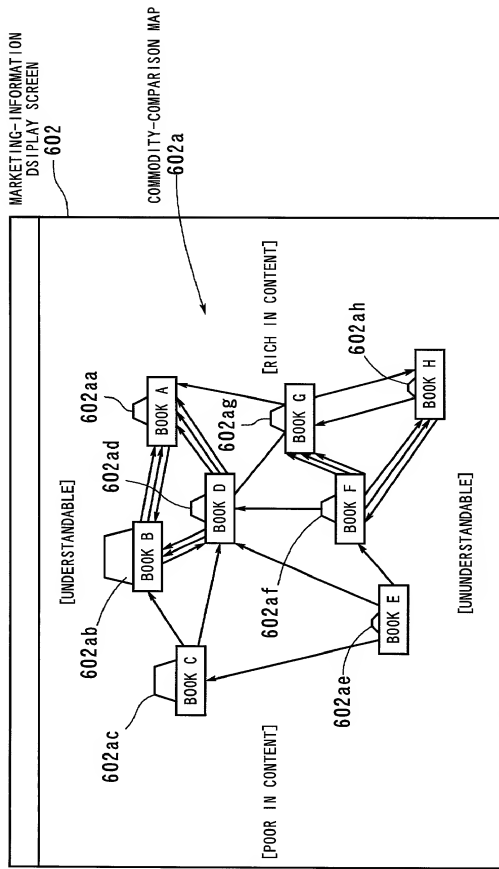


FIG. 30

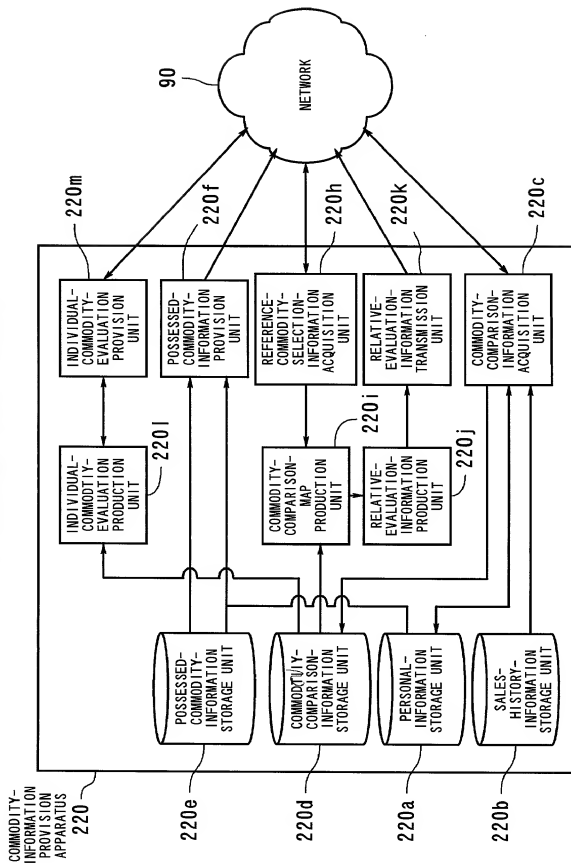


FIG. 31

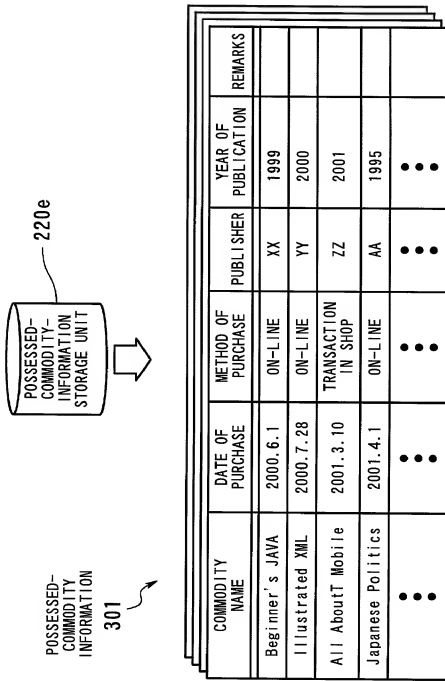


FIG. 32

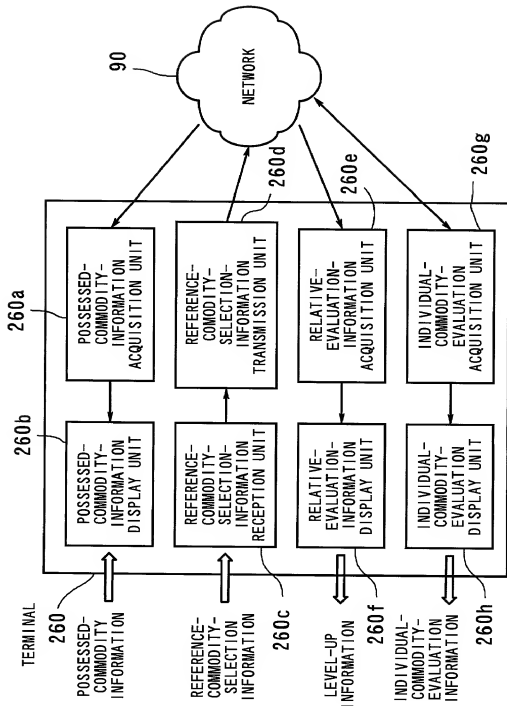


FIG. 33

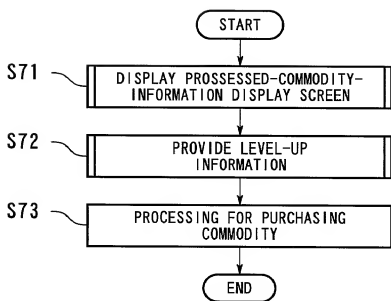


FIG. 34

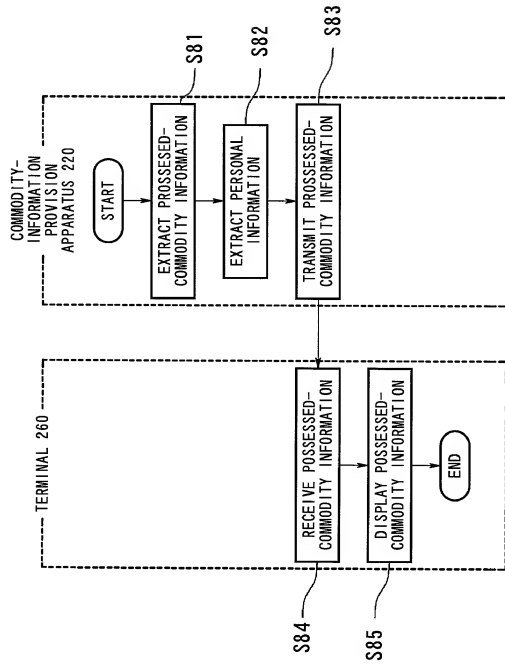


FIG. 35

POSSESSED-COMMODITY-
INFORMATION DISPLAY
SCREEN

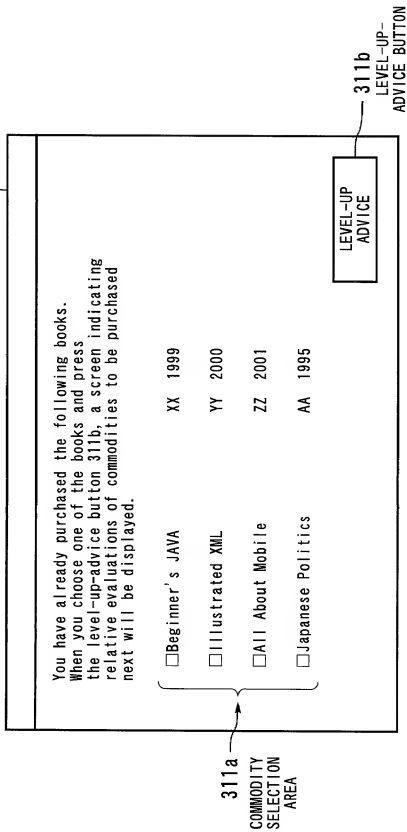


FIG. 36

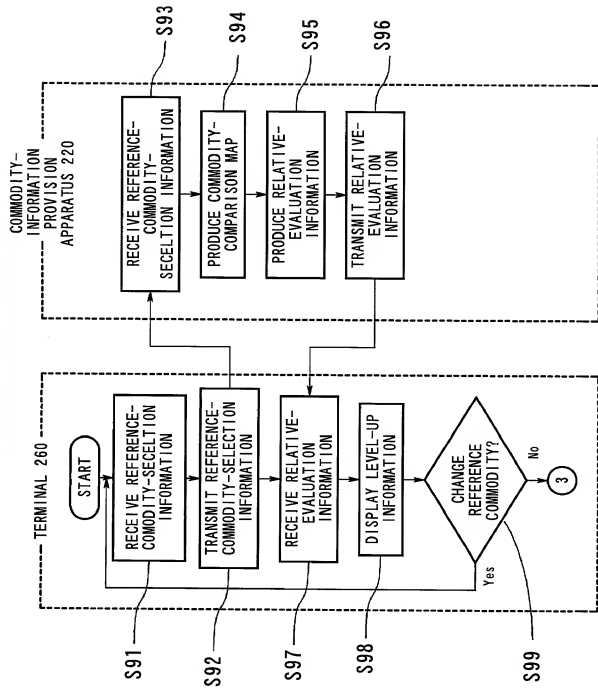


FIG. 37

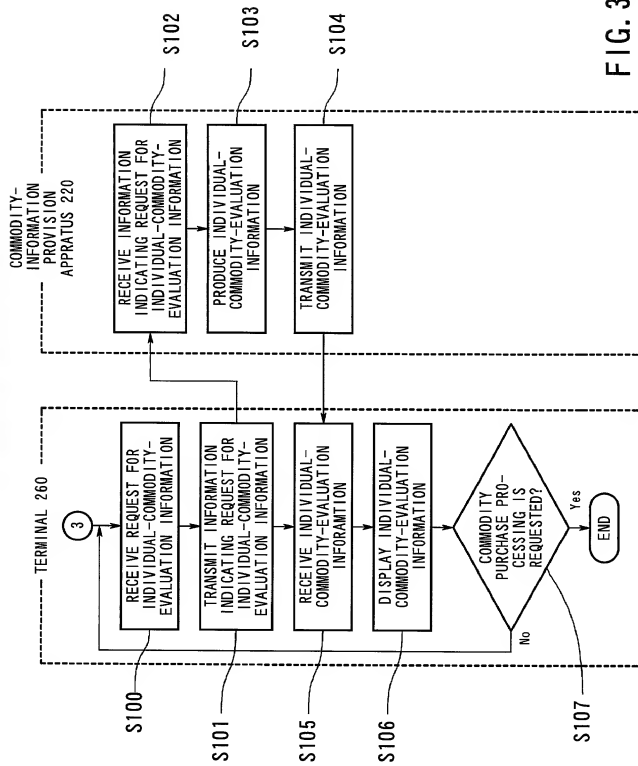


FIG. 38

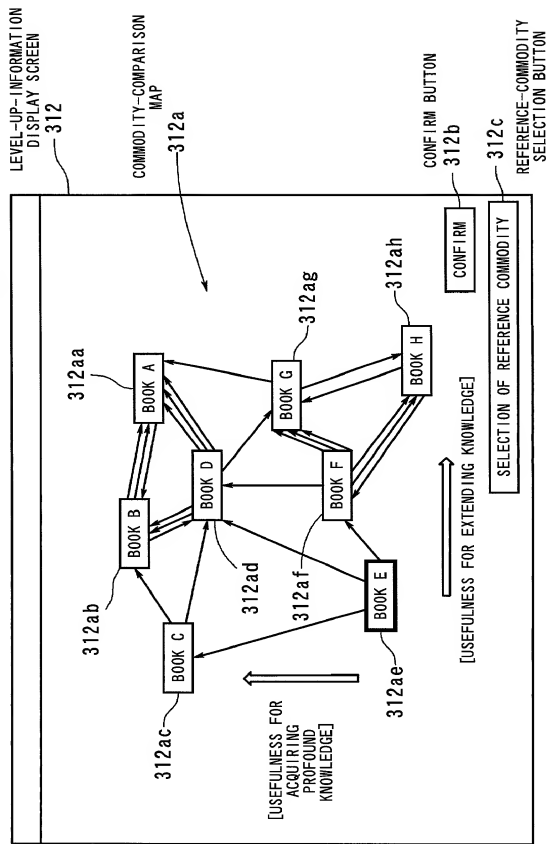


FIG. 39

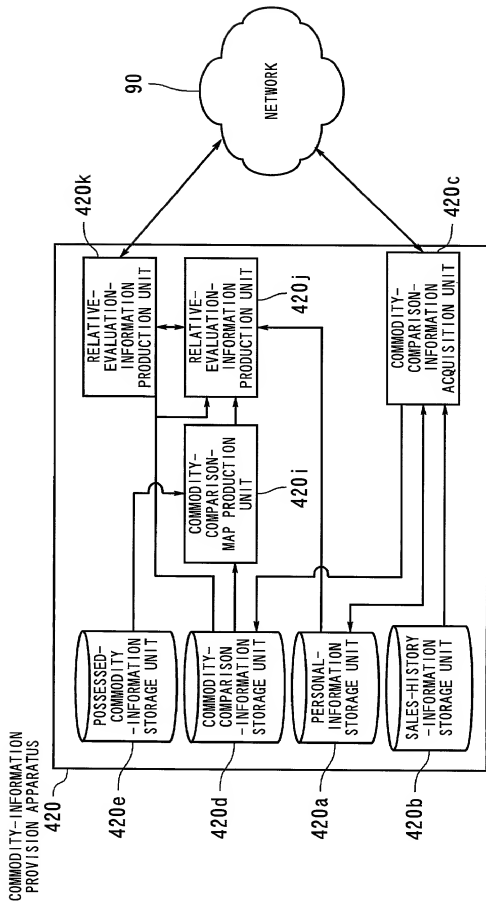
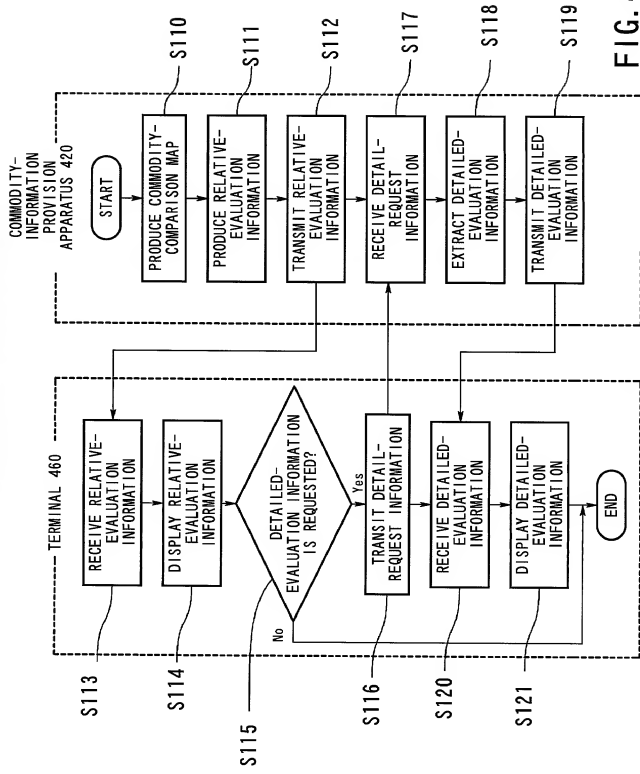


FIG. 40



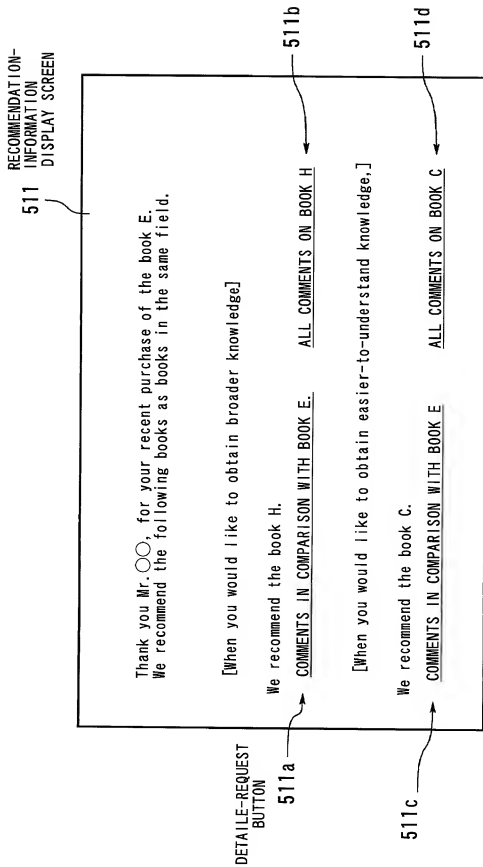


FIG. 43